

THE INTERNATIONAL EMPLOYMENT UNIT OF THE CITY OF AARHUS PRESENTS:

# WEBINARS FOR INTERNATIONAL JOBSEEKERS



**Are you looking for tips and tools to optimize your job search?**

**Then join our webinars specially designed for international job seekers!**

**All webinars are in English and free of charge - all you need is a computer, a good internet connection, and your curiosity.**

**Below you will find a full list of our spring webinars for your inspiration and registration.**

**For updates, new webinars, events and much more, please visit our webpage at [international.aarhus.dk](http://international.aarhus.dk) and follow our LinkedIn page where we continuously share our activities and inspiration!**

**We look forward to seeing you!**



THE INTERNATIONAL  
EMPLOYMENT UNIT  
City of Aarhus

THE INTERNATIONAL EMPLOYMENT UNIT  
Værkmestergade 5, 8000 Aarhus C  
[www.international.aarhus.dk](http://www.international.aarhus.dk)  
[www.linkedin.com/company/ieuaarhus](http://www.linkedin.com/company/ieuaarhus)  
[ieu@aarhus.dk](mailto:ieu@aarhus.dk)

# Webinar dates and registration January to June 2024

16-1.24	10:00-11:00	Your 2024 Job Search Strategy!	<a href="#">Register here</a>
24-1.24	13:00-14:30	CVs That Rock!	<a href="#">Register here</a>
14-2.24	10:00-11:30	Compelling Cover Letter!	<a href="#">Register here</a>
23-2.24	10:00-11:30	Elevate your LinkedIn Profile!	<a href="#">Register here</a>
5-3.24	13:00-14:30	CVs That Rock!	<a href="#">Register here</a>
19-3.24	10:00-11:30	Job Interviews - How to Ace Them!	<a href="#">Register here</a>
10-4.24	13:00-14:30	Compelling Cover Letter!	<a href="#">Register here</a>
25-4.24	10:00-11:30	CVs That Rock!	<a href="#">Register here</a>
7-5.24	13:00-14:30	Elevate your LinkedIn Profile!	<a href="#">Register here</a>
16-5.24	10:00-11:30	Job Interviews - How to Ace Them!	<a href="#">Register here</a>
29-5.24	13:00-14:30	Compelling Cover Letter!	<a href="#">Register here</a>
11-6.24	10:00-11:30	CVs That Rock!	<a href="#">Register here</a>
20-6.24	13:00-14:30	Elevate your LinkedIn Profile!	<a href="#">Register here</a>



THE INTERNATIONAL  
EMPLOYMENT UNIT  
City of Aarhus

THE INTERNATIONAL EMPLOYMENT UNIT  
Værkmestergade 5, 8000 Aarhus C  
[www.international.aarhus.dk](http://www.international.aarhus.dk)  
[www.linkedin.com/company/ieuaarhus](http://www.linkedin.com/company/ieuaarhus)  
[ieuaarhus@aarhus.dk](mailto:ieuaarhus@aarhus.dk)

WEBINAR

# Topics

**Are you unsure about which webinars to register for?**

**Below you will find more detailed information about each webinar**

## **Your 2024 Job Search Strategy!**

Kick off 2024 with a job search winner strategy!

It's a brand new year – what about making a brand new strategy for your job search?

Let's face it, looking for a new job is not a walk in the park. Jobhunting needs structured planning and involves a lot of details.

Your 2024 Job Search Strategy! Focuses on 4 main areas; Understanding strategy and why it is key for your job search, drafting your detailed action plan, defining your platform, your opportunities, and your actions.

Key take aways:

- What is a job search strategy
- Tips and tools to organize your job search, and track your way to success

## **CVs That Rock!**

Beat the competition with your CV – and be invited for the job interview!

It is a well-known fact that recruiters spend on average 6-10 seconds to review a CV. So why not make every second count and optimize your resume to make it stand out from the rest!

CVs That Rock! Focuses on 3 main areas; Tailoring your CV to the job description, Building Content and infusing your CV document with your personality and style.

Key take aways:

- How to spark interest by understanding the unwritten laws of CV writing
- How to structure your CV and build content
- How to deal with employment gaps
- How to approach changing careers



WEBINAR

# Topics

## Compelling Cover Letters!

Deliver your documents in an attention-getting package – and get yourself invited for the job interview!

Different cultures and labour markets seem to have different standards – and we see an increasing trend that especially international candidates, only send their CVs when applying for jobs and do not attach a cover letter/a motivated application.

However, recent Danish surveys indicate that across private and public sector, across small and large companies, hiring managers and recruiters still prefer to have both!

Compelling Cover Letters! Focuses on both solicited and unsolicited applications and will cover 3 main areas; Tailoring your cover letter to the job description, focusing content on what you bring to the role, and infusing your cover letter document with your personality and motivation for the role.

Key take aways:

- Your cover letter and CV is an epic couple – your attention-sparking package!
- How to tailor your cover letter to the role you are applying for
- How to demonstrate that you are the perfect candidate for the role
- How to convey your motivation for the role and the company

## Job Interviews - How to Ace Them!

Preparation is key for you to shine through your job interview!

The job interview is where all your hard work with your CV and cover letter stands the test. You made it this far, and now you need to walk the line and nail the job!

Job Interviews – How to Ace Them! Focuses on 3 main areas; Understanding the typical structure and purpose of a job interview, preparing yourself for the different kind of interviews (telephone, face-to-face, video, online) and understanding how practicing will make you stand out as more confident.

Key take aways:

- How to prepare for the job interview (telephone, face-to-face, online, and video)
- How to deliver effective responses
- How to create a dialogue
- Authenticity is key
- How to come across with authenticity
- Practice makes perfect



WEBINAR

# Topics

## **Elevate Your LinkedIn Profile!**

How to brand yourself and have recruiters reaching out to you!

LinkedIn is the number one global professional networking platform, and your online presence is your marketing tool towards hiring managers and recruiters looking for international talent.

Recent Danish surveys indicate that across all types of companies and industries, 59% use LinkedIn as one of their recruitment channels every time they hire.

**Elevate Your LinkedIn Profile!** Focuses on 3 main areas; Personal branding by means of an effective LinkedIn profile, online networking opportunities, how to get recruiter attention by being heavy on key words across your profile description.

Key take aways:

- Personal branding in a Danish context
- Online networking why and how
- Key elements of an impressive LinkedIn profile
- How to influence how people see you online

